

Adding best sellers & popular products to a department

Etail Systems Tip Sheet

Objective: To add automatic best sellers & popular products to a department.

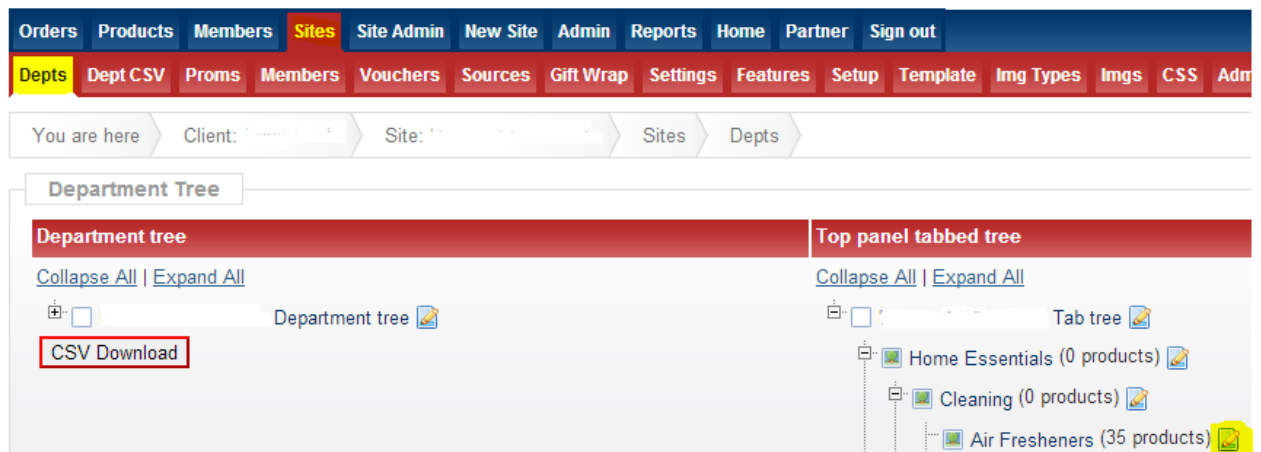
The following tells you how to achieve this;-

These are popular features on ecommerce sites at the minute, that could look like this on your department pages.

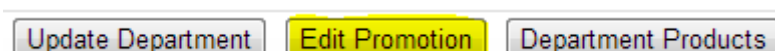
Popular with others



To do this, you'll need to go to Sites > Depts & click in to edit the department you wish.



You'll then need to go into the Department Promotion via the 'Edit Promotion' button.



Then click the 'Other' mini tab.



Adding best sellers & popular products to a department

You'll see a few different options here, & it's the 'Best selling products in this department / Site' & 'Popular products in this department site' you'll need.

Here, you can select what the title of the box will be on the page via the 'Display Text' box & you'll need to select 'Mini Scroller – small thumb, Title, Price' from the 'Display Type' options.



Popular products in this department / site

Display Text:

Display Type:

You can then click the 'Add Recent popular products' or 'Add Best selling products' to add this to your department.

If you have more than one thing in your promotion, you can re-organise them by using the 'Display Order' dropdowns & click the green 'update' button.

Type	Description	Display type / text	Display order	
Main panel				
	Best selling products	<input type="text" value="Best sellers"/> Mini scroller - Small thumb, Title, Price	<input type="text" value="1"/>	 
Article	SD Air Fresheners	Text only, no images	<input type="text" value="2"/>	 

You can also change the display text here.

If you'd like any assistance with this feature, please call 0844 482 0908 or email support@etailsystems.com