Adding banners to departments (displayed at product level)



Etail Systems Tip Sheet

Objective: To add banners to departments which display against each product in that department, on the product pages.

The following tells you how to achieve this;-

This is a great way to upsell particular products or lines, or to highlight offers in that particular department. You have complete control of these once they're initially set up.

Before adding any departments, please ask us to add the 'Banners – departments' function to your product page. We'll then need to give you the size (in pixels) of the banners.

Uploading your banners

Please ask for the 'Adding a banner' walkthrough if you need this.

NB: It may be useful to start the 'Remarks' of every banner with 'Department' or something similar so you can locate them easily.

Adding your banners to departments



Once we've done this, you'll need to go to Sites > Depts & click to edit the department you wish to add a banner(s) to.

You'll need to scroll down until you see the 'Banners' sub-heading, you'll see a dropdown box. Select the banner you wish to use & click 'Add Banner'.



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You can remove a banner from a department at any time by clicking the red 'remove' button.



If you have any questions about department banners, please call 0844 482 0908 or email support@etailsystems.com.