

Etail Systems Tip Sheet

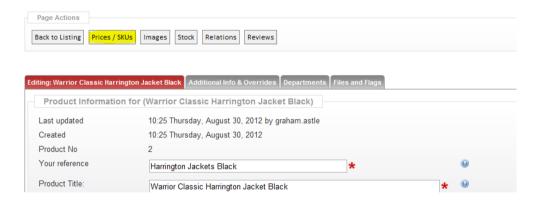
Objective: To add multiple SKUs to your product listing using dropdowns for customers to select various options.

The following tells you how to achieve this;-

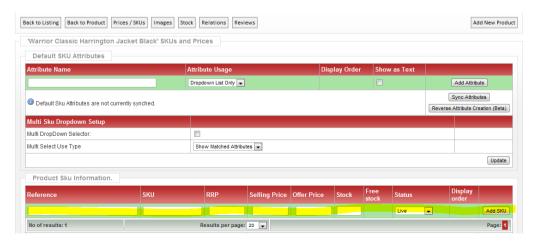
Depending on your products, instead of making several different listings for all your items, you can create one listing and have multiple SKUs e.g. for different sizes of the same jacket.

Adding your initial SKU names

To add multiple SKUs, you need to go in to the product that you're wanting to add the SKUs to, & click the 'Prices/SKUs' button.

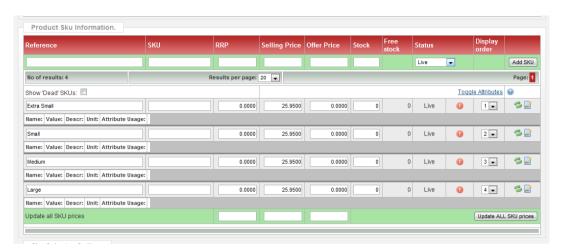


You'll then see this page. It's the highlighted boxes you'll need to fill in – the 'Reference' can be anything you want. You only need to fill in 'Reference' & 'Selling Price' – if you're using stock control or putting the RRP/offer price on your site, then input those too. Then click 'Add SKU' button.





Once you've input all your SKUs, it should look like this:



If you change anything on a SKU, don't forget to click the little green button to save the changes. Although in the example picture it says just 'Extra Small', 'Small', 'Medium' etc, you MUST call your SKUs individual names or the system won't accept it.

Making a SKU live, dead or suspended

You can suspend a particular SKU if need be by clicking the little red button (on the above picture).



To make it live again, click the green button, or to delete the SKU (this cannot be reversed), click the red button again.

Dropdown list

To make the SKUs appear in a dropdown list on the product page, you need to add them as an 'attribute'. To do this, scroll to the top and you'll see this box. Type your attribute name in the box, and click whether or not you want this name to show up as text in the dropdown, then click 'Add Attribute'.

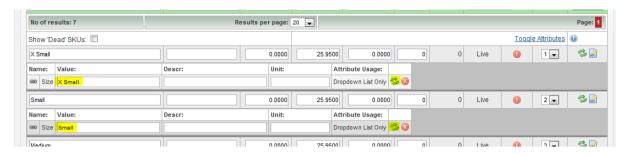


You then need to add this to your SKUs. Click 'Toggle Attributes', & all the attributes for those SKUs will appear.





Once that is clicked, you'll be able to add the SKUs to the dropdown list.



Click the 'update' button to save your changes on each SKU. Make sure this is the ATTRIBUTE 'update' button (highlighted) and NOT the SKU 'update' button, as this will not save your changes.

People often have 2 attributes – one size, one colour, but you can have more or less (e.g. if you're having a different product listing for each size or colour of a certain item). You can have as many SKUs as you wish again one product listing.

Select Size:

Large Select Colour

Pink

Select Type:

Suede

Adding a multi dropdown

If you'd prefer to have multiple dropdowns on your site, then you can do this against each product.

NB: Please note that stock control doesn't work when using this option.

To turn this on on a product, you need to tick the "Multi

Dropdown Selector" box, & make sure the "Multi Select Use Type" dropdown is on "Show Matched Attributes". Don't forget to click "Update" to save these changes.



Editing your SKU information

GTIN & barcodes

There is additional information not on the first Prices/SKUs screen that you may need against each SKU e.g. GTIN, Amazon price & shipping weight. To edit this information, click the 'edit' button on the SKU you desire.



One of the first things you'll see are the barcode boxes for various sites – if you're going to be paying for Google Adwords (to appear on Google Shopping) then fill in the 'GTIN type and value (Google)' with the relevant information, plus an MPN (Manufactuers Part Number) – the MPN is usually the model number.

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The eBay & Amazon GTIN types are usually EAN, but please check on both eBay & Amazon for your particular products, as this may be different e.g. ASIN.

Pricing

There are some options here that can be edited on the previous screen, plus some extras. You can have offer dates, plus the times they go on & off sale (also known as "flash sales"). If you're a trade site, then you have up to 3 different Wholesale prices for different membership classes, plus a Wholesale offer price & date range. You can also add a gift wrap charge here.

Update SKU

MarketPlace

Once you've made your edits, click the 'Update SKU' button, located in the bottom left, just above 'Marketplace Setup'.



Marketplace Setup

Please ask for the Amazon & eBay walkthroughs if you need them.

Shipping Parameters

If you're shipping by weight or volume, you can put this information here. If you need the Number of Parcels or Packing info information, please contact us.



Don't forget to click the 'Update Shipping' button Update Shipping in the bottom left to save your changes.

If you need help with adding SKUs, please email support@etailsystems.com or call 0844 482 0908.