

Etail Systems Tip Sheet

Objective: To add title tags to your products for SEO purposes.

The following tells you how to achieve this;-

Title tags are an important part of SEO, letting you put more keywords against a product.

Before you edit anything, please let us know if you would prefer:

- a) To use the title extension as just the title tag
- b) To use the title extension to add extra keywords to your URL

To edit your title tags, you'll need to go to Products > Product Search & click in to edit a product.

Products

CHL	Product	Reference / Description / Price	Skus	Depts	Info	Relations	Status	Image	Edit
1		FS70621N 21st Birthday Gift Photo Album - Personalised 16.6458 - 17.6525	4	6		Associated: 2 Recommended: 1 Related: 2	Live 1 2		Edit Product

On this page, you can add the Product Title Extension (character limit of 80 characters).

Editing: 21st Birthday Gift Photo Album - Personalised

Product Information for (21st Birthday Gift Photo Album - Personalised)

Last updated: 09:59 Wednesday, March 6, 2013 by david.herington
Seal this Product to prevent any changes being made to descriptions and general content

Created: 18:50 Sunday, April 4, 2010

Product No: 64

Your ClientRef: FS70621N

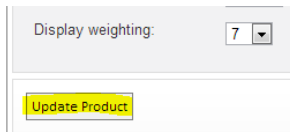
Product Title: 21st Birthday Gift Photo Album - Personalised

Product Title Extension:

Product Strapline:

Description:
Quality 21st Birthday Gift Beautiful Leather look Photo Album with Silver coloured plate to the front cover with Happy 21st Birthday on. Also has 3 stars - one in each corner of the plate and a silver coloured traditional key. This Album holds 100 6" X 4" Photographs The Album measures 19.5cm X 17.5cm Each page has an easy to slip in photo sleeve There is room beneath each photo to record the Special Moment We can engrave a plaque with your special message and attach it to the front of the album if desired.

To save your changes, you'll need to go to the bottom of the page & click 'Update Product'.



Display weighting: 7 ▼

Update Product

If you need any help using this feature, please call 0844 482 0908 or email support@etailsystems.com