

Etail Systems Tip Sheet

Objective: To add a super attribute to a product.

The following tells you how to achieve this;-



Super attributes are extra options that can be tacked on to a product for many different reasons – for charging for an optional extra, or to show pictures next to different options on product page.

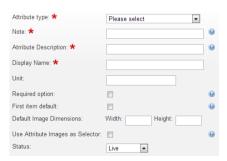
See the example to the left.

Creating a super attribute

You'll need to go to Products > Attributes & 'Add New Product Attribute'.



The next screen is split into two – here's the first part. You'll need to add the following information:



Attribute Type – the most used options are dropdown list & radio button – if you think you require anything different, please get in touch.

Note – this is for internal use only. Use it to describe your super attribute so you can quickly locate it.

Attribute Description – as it says.

Display Name – the name of this super attribute you'd like your customers to see.

All the above is **required information** – anything below here is optional/you can add at a later date. If anything has not been mentioned & you think it'd be useful to you, please contact us.

Required – tick this box if you'd like your super attribute to be a required field (so people cannot add this product to their basket until they have selected an option).



First Item Default – when you're creating your options for this super attribute later on, tick this if you want the first option in the list to be the default option which is selected when a customer goes onto the product page.

Default Image Dimensions – select a width & height for your images (if you're using any images). You may need our help with getting this bit right on your product page – please ask if you need us.

Status – do you want to make this Live, New, Suspended or Dead.



The second section of the super attribute looks like this:

If you want to use an image with your super attribute, you can upload (& remove it) here.

If you'd like to have a little **help icon** that appears next to your attribute on your product page, tick this box.

NB: Please ask us if you're turning this on, as we may need to upload an icon to COMS for you.

In the 'Help Text' field, type the text you'd like to appear.

If you'd prefer to link to a PDF or another place on your site, put the URL here. You can use both Help Text & Icon URL Link together (you hover over the help icon to get the help text, & click on it to go to the link.

NB: If you need to know how to upload a file to COMS, please let us know.

Icon URL Link Target – usually the rule is open it in the Same Window if it's a link to elsewhere on your site, & New Window if it's going to another site. In this case, it's up to you & what would be most helpful to the customer.

If you'd like any of the following to be **required fields** on any product that will have this super attribute, tick the appropriate boxes: Gift Wrap, Gift Text, Personalisation 1, Personalisation 2 or Personalisation 3.

Once you've picked all your options, click the 'Add Product Attribute' button in the bottom left.

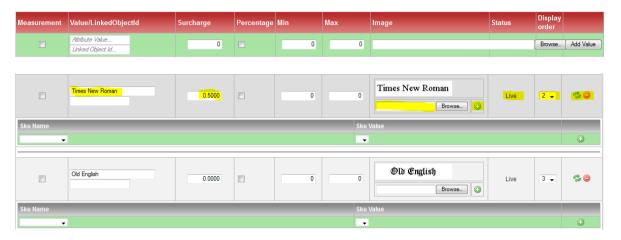
Add Product Attribute

Next, you'll need to add the options your super attribute will have. Please see the next page.



Adding Attribute Values

These are the options which your super attribute has.



The 'Attribute Value' under 'Value/LinkedObjectId' is where you put the name of your super attribute option.

Surcharge – is just that. No currency sign is needed & information needs to be in decimals e.g. 0.5000 is 50p.

If you want an **image** to show an example of an option, you can upload this with the browse button & add it using the green 'add' button.

You have a **sort order** here, so just change the number in the dropdown & click the green 'update' button to save your settings.

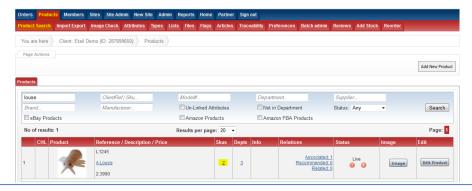
If you need to suspend an option for any reason, click the red 'remove' button. To make it live again, click the green 'add' button.



There's also a function to be able to add trade prices to a super attribute – just like with products, you can have trade prices 1, 2 & 3 (which correspond to the trade prices shown for different membership classes). Please ask if you'd like more information on this.



Adding a super attribute to a product



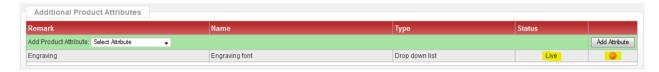
Firstly, you need to search for your product by going to Products > Product Search & using the search boxes. Then click the number under the 'SKUs' heading.



If you scroll to the bottom of this page, you'll see the sub-heading 'Additional Product Attributes', which has a dropdown option.



Select the super attribute you need & click 'Add Attribute'.



It'll then appear below the dropdown. If you need to remove this super attribute from the product, click the red 'remove' button.

There is currently no sort order for super attributes, so you'll need to add them in the order you want them to appear.

Hints & Tips

- If a super attribute isn't showing after the cache has run out (which is around 15 minutes for products), please check the Status of it.

If you need any help with super attributes, please call 0844 482 0908 or email support@etailsystems.com.