Adding your products to Amazon (from Seller Central)



Etail Systems Tip Sheet

Objective: To add a product to Amazon from Seller Central, so that the Amazon orders will come into COMS.

The following tells you how to achieve this;-

Finding the item you want to list



If you log into your Seller Central account, you will need to go to Inventory > Add a Product

You'll now need to enter the product name, UPC, EAN, ISBN or ASIN number, so Amazon can find the product you want to



list in its catalogue. Once you've entered one of the product's unique identifiers, click the 'Search' button.



A list will then appear, with a 'Sell yours' button to the right. If there is more than one option in the product list, select which item you want to list.

You'll then be directed to a page where you can enter some product information.

Listing your item

See below for what required information you need to input:-



Seller SKU/Merchant SKU – this needs to be the same as your ClientSKURef in COMS, or orders for this product will not be imported.

Condition – this will usually be 'New', but select the most appropriate option.

Your price – enter the price you want to sell this item for on Amazon. Please note this must be the same price or a lower price than it is on your website, or Amazon may suspend your account.

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Quantity – enter the quantity you have in stock.

Delivery

Delivery Method - you need to select what delivery method you want to use:-

- The first option is to despatch it yourself.
- The second is called FBA (Fulfilment by Amazon) if you are interested in FBA, then you will need to contact Amazon & also let us know, as we will need to change some settings in COMS for you.

Delivery Speeds – you will need to set up your own delivery options in the Amazon back office.



If you want to add extra information to your listing, you can click the 'Next' button. Or, you can list your product by clicking 'Save and finish'.

NB: If you're using an existing ASIN which is already listing on Amazon, then you will not be able to edit any other sections.

Once you click 'Save and finish', a success message will appear. You have now successfully listed your product on Amazon!



If you have any problems listing in Amazon's back office, it's best to refer to the help section on their site. If you have a question about the integration between Amazon & COMS, please call 0844 482 0908 or email support@etailsystems.com.