

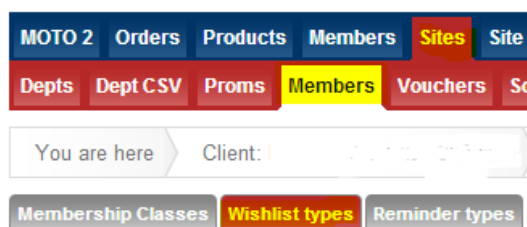
## Etail Systems Tip Sheet

*Objective: To set up your wishlists so customers can create their own wishlists, let their friends & family access it & buy things from it.*

The following tells you how to achieve this;-

Wishlists are a fairly common feature now – whether or not people actually use them is another question. Before setting up your wishlists, carefully consider if it's a function which would benefit your site, or whether it'd just be cluttering up your product page.

### Creating your wishlist types



If your site would attract a variety of different people e.g. buying for a New Home or a Wedding, you can create several wishlist types. Or, you can just have a single one, simply called 'Wishlist'.

To create either of the above, you'll need to go to Sites > Members > Wishlist Types.

Enter what you'd like the options people can choose from to be e.g. Birthday, Christening, New Home, Wedding or just Wishlist.

Wishlist type description	List icon	Display order	Status	Created	Last update	Updated by	
<input type="text" value="Wishlist"/>	<input type="button" value="Choose File"/> No file chosen						<input type="button" value="Add"/>

You can choose an image to show next to that type of wishlist to symbolise what it's for, although please don't make this too big – 50 x 50 is ample size.

**NB: Please note you cannot change the image once this has been uploaded, without deleting the wishlist type & starting again.**

Once you've created that wishlist type, it'll look something like this:

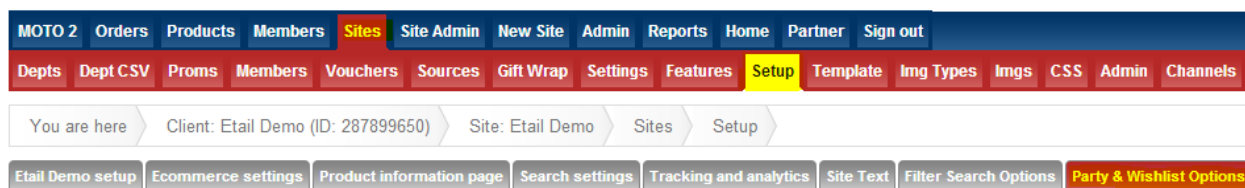
<input type="text" value="Wishlist"/>		<input type="button" value="3"/>	Live	02/08/2012 14:05	24/09/2013 13:12	kim.ross	<input type="button" value="Update"/> <input type="button" value="Remove"/>
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You can changing the wishlist name & order it appears in the dropdown list (if you create more than one type) by making the change & then clicking the green 'update' button. You can delete the wishlist type by clicking the red 'remove' button.

### Wishlist Information

Now the types have been set up, you need to enter the wishlist text. This is text that will appear when

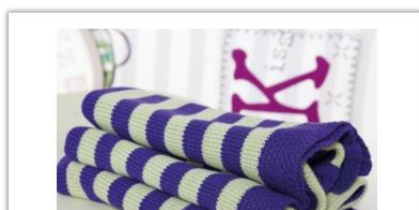
someone goes to create a wishlist/when someone views a wishlist etc. You need to go to Sites > Setup > Party & Wishlist Options.



On this page, you can change what the text says (there's standard text if you prefer that) & whether something is just Displayed or Displayed & Required. Any box which doesn't have an option is required no matter what.

**NB: If you think any of the Party Options would be applicable to you, please let us know.**

Once you've done this, please let us know, as we need to turn it on at this end & make a 'Wishlist' button for your product page.



Stripe Cotton Pram Blanket - Navy Blue & Lime

£19.99

Add to Basket

Add to Wishlist

Designed to co-ordinate with the ABC Bedding range  
Add a hint of colour to your little one's nursery with our baby

**NB: The Wishlist button is usually smaller than the 'Add to Basket' button, as we really want people to buy an item by clicking the 'Add to Basket' button, & the wishlist being a secondary option.**

The using of the Wishlist function is very straight forward – you can have multiple wishlists, all called different things. You can add & take away from them, & increase or decrease the quantity. When viewing a wishlist, you can also send it to a friend, who will receive a link & your wishlist code to enter on the site. They can then buy items from that list & anything bought will be removed from the list/the quantity will be decrease if the quantity is greater than one.

It's often helpful to register as a member on your site & go through the wishlist process yourself so you can get an idea for how it works.

If you have any questions, please call 0844 482 0908 or email [support@etailsystems.com](mailto:support@etailsystems.com)