

## Etail Systems Tip Sheet

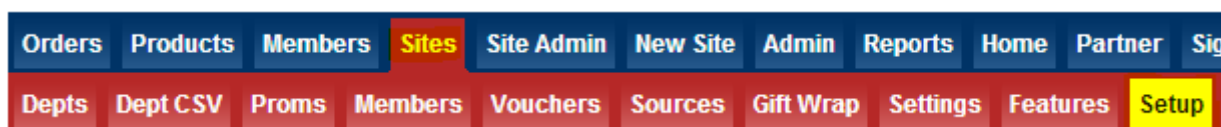
*Objective: To set up your mobile site.*

The following tells you how to achieve this;-

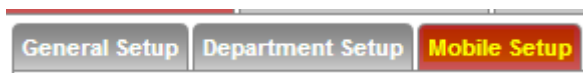
If you've got a mobile site with us, then you'll need to make sure all the necessary information is on there, mainly a banner & helpful links. The steps below tell you how to set these up:

### Basic Setup

You'll need to go to Sites > Setup



& then 'Mobile Setup'.



LinkUrl:

Link target:

Image display:

To set your banner & home page text, you'll need to create an article with them both in. Add a new article with text in, then add the image you want to 'Article Images' & save the article. Then go back to the 'Article Information' tab & make sure either 'Display images, then text' or 'Display text, then images' is selected under 'Article Usage' (your preference) & update the article again.

You then need to go back to the Mobile Setup page & select the 'Home page Article':









General Setup	Department Setup	Mobile Setup	Marketplace Setup	PostCode Anywhere	Web Fonts Setup
<p>Mobile site: <input checked="" type="checkbox"/> Mobile optimised site</p> <p>Mobile commerce: <input checked="" type="checkbox"/> M commerce enabled on mobile site</p> <p>Products per page: <input type="text" value="30"/> Number of products to display for departments and searches</p> <p>Maximum Products per page: <input type="text" value="120"/> Maximum number of products to return for departments and searches</p> <p>Home page Article: <input type="text" value="Mobile Home"/> Article to display on home page</p> <p>Product Article: <input type="text" value="Select Article"/> Article to display in Product page tab (with descriptions)</p> <p>Large Product images: <input type="checkbox"/> Use large product thumbnails for product lists (Default is small thumbnails)</p>					

If you need a walkthrough on how to add articles, please ask for this. Please don't make your article too long, as they are being read on small screens. If you don't want any home page text at all, you don't need to have any (& set the article to 'Image only, no text'), but we would recommend a banner.

**NB: You can't have a rotating banner / moving images on your mobile site, so just pick the best one from your current rotating banner & put it in this article.**

### Promotion Setup

Next, you'll need to setup what promotions you want in the footer of your mobile site. To add these, just select them from the 'Promotion' dropdown & click the green 'Add' button to the right. You can remove the promotion by clicking the red 'remove' button, as usual. Click 'Update Settings' to save any of your changes.

Promotion	Status	Display order	
Select Promotion ▼			+
Terms and Conditions	Live	1	 
About Us	Live	2	 
Delivery and Returns	Live	3	 
Our Stores	Live	4	 
<div>Update Settings</div>			

That should be all you need to edit on your mobile site – leave the other parts up to us!

If you have any questions, please email [support@etailsystems.com](mailto:support@etailsystems.com) or call 0844 482 0908.